



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)
Product	8/22-8/26 KAINE FOR SENATE
Estimate Number	11644

Invoice #	199955-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/25/12

Station	WAVY
Account Executive	WAVY National House
Sales Office	National House
Sales Region	National

Order #	199955
Alt Order #	
Deal #	
Order Flight	08/22/12 - 08/26/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/F
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		08/20/12 to 08/26/12	1x	--- T---				
	WAVY			Th	08/23/12	:30	5:29 AM	KAI TV50H	\$500.00		1
2	WAVY	WAVY 6AM News	6a-7a		08/20/12 to 08/26/12	2x	-- 1- 1--				
	WAVY			W	08/22/12	:30	6:37 AM	KAI TV50H	\$1,500.00		1
	WAVY			F	08/24/12	:30	6:10 AM	KAI TV50H	\$1,500.00		2
3	WAVY	Today Show M-F	7a-9a		08/20/12 to 08/26/12	2x	--- 11--				
	WAVY			Th	08/23/12	:30	8:42 AM	KAI TV50H	\$1,500.00		2
	WAVY			F	08/24/12	:30	8:51 AM	KAI TV50H	\$1,500.00		1
4	WAVY	Today Show Saturday	8a-10a		08/20/12 to 08/26/12	1x	----- S-				
	WAVY			Sa	08/25/12	:30	9:56 AM	KAI TV50H	\$800.00		1
5	WAVY	Days of Our Lives	1p-2p		08/20/12 to 08/26/12	1x	-- W----				
	WAVY			W	08/22/12	:30	12:59 PM	KAI TV50H	\$300.00		1
6	WAVY	M-F 4-5p	4p-5p		08/20/12 to 08/26/12	1x	--- 1---				
	WAVY			Th	08/23/12	:30	4:51 PM	KAI TV50H	\$250.00		1
7	WAVY	News 10 @5p	5p-530p		08/20/12 to 08/26/12	1x	---- 1--				
	WAVY			F	08/24/12	:30	5:09 PM	KAI TV50H	\$900.00		1
8	WAVY	News 10 @530p	530p-6p		08/20/12 to 08/26/12	3x	-- 111--				
	WAVY			W	08/22/12	:30	5:39 PM	KAI TV50H	\$900.00		3
	WAVY			Th	08/23/12	:30	5:58 PM	KAI TV50H	\$900.00		1
	WAVY			F	08/24/12	:30	5:53 PM	KAI TV50H	\$900.00		2
9	WAVY	News 10 @6p	6p-630p								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



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Product	8/22-8/26 Kaine FOR SENATE	Invoice Date	08/26/12
Estimate Number	11644	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/25/12
Station	WAVY	Order #	199955
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	08/22/12 - 08/26/12
Billing Calendar	Broadcast	IDB #	
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Special Handling		Product Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WAVY	News 10 @6p	6p-630p		08/20/12 to 08/26/12	3x	-- 111--				
	WAVY			W	08/22/12	:30	6:13 PM	KAI TV50H	\$1,500.00		1
	WAVY			Th	08/23/12	:30	6:28 PM	KAI TV50H	\$1,500.00		2
	WAVY			F	08/24/12	:30	6:21 PM	KAI TV50H	\$1,500.00		3
10	WAVY	M-F 7-730p	7-730p		08/20/12 to 08/26/12	1x	-- 1----				
	WAVY			W	08/22/12	:30	7:18 PM	KAI TV50H	\$900.00		1
11	WAVY	Friday 10p-11p	10p-11p		08/20/12 to 08/26/12	1x	---- F--				
	WAVY			F	08/24/12	:30	10:34 PM	KAI TV50H	\$1,000.00		1
12	WAVY	M-F News 10 @11	11p-1130p		08/20/12 to 08/26/12	3x	-- 111--				
	WAVY			W	08/22/12	:30	11:31 PM	KAI TV50H	\$1,200.00		2
	WAVY			Th	08/23/12	:30	11:14 PM	KAI TV50H	\$1,200.00		3
	WAVY			F	08/24/12	:30	11:22 PM	KAI TV50H	\$1,200.00		1
13	WAVY	Tonight Show w/Leno	1134p-1237a		08/20/12 to 08/26/12	2x	--- 11--				
	WAVY			Th	08/23/12	:30	12:31 AM	KAI TV50H	\$500.00		1
	WAVY			F	08/24/12	:30	12:20 AM	KAI TV50H	\$500.00		2
14	WAVY	Wednesday 9-10p	9p-10p		08/20/12 to 08/26/12	1x	-- 1----				
	WAVY			W	08/22/12	:30	9:44 PM	KAI TV50H	\$3,000.00		1
Aired Spots				23							

Gross Total \$25,450.00

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Agency Commission**\$3,817.50**Net Amount Due**\$21,632.50**Payment Terms 30 Days

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